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BACHELOR (B.SC.) APPLIED PSYCHOLOGY

Learn how to apply your psychological expertise in interpersonal situations and processes in a working environment. This course offers a more practical focus on the features of psychology, teaching you to apply them in the real world. Whether it's in business, health, media or communication psychology – professionals with expertise in people's behaviour are always in demand.



Degree

Bachelor of Science (B.Sc.)



Electives

In the Applied Psychology distance learning programme, you can choose electives worth 30 ECTS and thus focus on interesting practical areas.



Study model and accreditation*

- Online studies
- German accredited institution, recognised by ZFU (German Central Office for Distance Learning)



Study start and duration

Official start date: August 1st, 2023*

Afterwards: Anytime

Duration: 36, 48, 72 months



Credits

180 ECTS

*Subject to state accreditation. We expect the Ministry's approval no later than the start of the programme. So far, all of our programmes have been successfully accredited and approved on time.

Curriculum (180 ECTS)

MODULE TITLE	SEMESTER	CREDITS (ECTS)	TEST TYPE
1			
Psychology		5 ECTS	E/AWB
Introduction to Academic Work		5 ECTS	BWB
Occupational and Organizational Psychology		5 ECTS	E
Differential and Personality Psychology		5 ECTS	E
Social Interaction Psychology		5 ECTS	E
General Psychology: Learning, Emotion, Motivation and Attention		5 ECTS	E
2			
Introduction to Empirically Scientific Psychology		5 ECTS	E
Statistics		5 ECTS	E
General Psychology: Perception, Memory, Language and Cognition		5 ECTS	E
Developmental Psychology		5 ECTS	OA
Positive Psychology		5 ECTS	E
Introduction to Psychological Assessment		5 ECTS	E
3			
Psychology of Behavior and Evolution		5 ECTS	E
Basics of Counseling		5 ECTS	WAWA
Research Methodology and Data Analysis		5 ECTS	WACS
Implementing Diagnostic Tools		5 ECTS	WACS
Clinical Psychology: Mental Disorders		5 ECTS	E
Basics of Occupational and Organisational and Educational Psychology		5 ECTS	E
4			
Intercultural Psychology		5 ECTS	E
Collaborative Work		5 ECTS	OA
Seminar: Methods of Individual and Group Counseling		5 ECTS	WARE
Health and Prevention		5 ECTS	E
Project: Communication for Practical Problem Solving		5 ECTS	OPR
Empirical Social Research		5 ECTS	WAWA
5			
Conflict Management and Mediation		5 ECTS	E
Interaction and Communication in Organisations		5 ECTS	E/AWB
Practical Project: Psychology OR		10 ECTS	RPE
Systemic Counseling and Coaching		10 ECTS	E/WARE
Electives A		10 ECTS	
6			
Electives B		10 ECTS	
Electives C		10 ECTS	
Bachelor Thesis		10 ECTS	WABT

CHOOSE YOUR ELECTIVES

Choose one elective from

“Electives A” list:

- Agile Management and Leadership
- Health Psychology: Stress and Coping
- Media Psychology and User Research
- Psychology of Communication and Persuasion

Choose one elective from

“Electives B” list:

- Health Psychology: Interventions
- Negotiation and Facilitation of Groups
- Organizational Development and Change Management
- Psychology of Human-Computer Interaction

Choose one elective from

“Electives C” list:

- Corporate Communication and PR
- Design Thinking and Prototyping
- New Work and Personnel Psychology
- Occupational Health Management and Burnout Prevention
- Studium Generale