

Bachelor of Business Administration students are in high demand in companies of all sizes, from start-ups to globally operating large companies or even social, cultural or public institutions. While many graduates go on to complete a master's or MBA, the skills learned during your studies in business administration are the perfect foundation to start a career running, optimising, or innovating businesses across the world.

With IU's Bachelor of Business Administration you'll gain key expertise in managing organisations, finances, the supply chain and more, as well as strengthening your leadership and decision making. With this degree in hand, you'll demonstrate to employers that you have the analytical mindset, communicative abilities, and managerial capabilities to drive their company success. Want to start a project of your own? This degree is the ideal foundation for the next generation of entrepreneurs and business makers.



Degree

Bachelor of Arts (B.A.)



Study start

Online: Anytime On Campus: Each Oct, Jan, Apr or Jun



Study model available

Online, or On Campus



Duration

Online: 36, 48, or 72 months On Campus: 36 months



Credits

180 ECTS



Ultimate flexibility

Our On Campus model means that...

- You can start your degree online for distance learning while taking care of visa issues and join us later in Germany to experience campus life. You say which semester you want to spend on campus or online.
- You want to go on a trip during your studies? No problem.
 You can study online at your own pace without missing any classes.



Fees

Online: From €75 per month On Campus: From €449 per month



Study Content

Oct/Nov/Dec Oct/Nov/Dec Oct/Nov/Dec Oct/Nov/Dec Oct/Nov/Dec Dan/Feb/Mar Jan/Feb/Mar Academic Integrity and Writing for Business Apr/May/Jun Apr/May/Jun Apr/May/Jun Apr/May/Jun Jun/Jul/Aug Jun/Jul/Aug Jun/Jul/Aug Jun/Jul/Aug Jun/Jul/Aug Jun/Jul/Aug Global Corporations and Globalization Oct/Nov/Dec Oct/Nov/Dec Oct/Nov/Dec Oct/Nov/Dec Oct/Nov/Dec Oct/Nov/Dec Jan/Feb/Mar Jan/Feb/Mar Jan/Feb/Mar Jan/Feb/Mar Leadership 4.0 Apr/May/Jun Apr/May/May Apr/May/Jun Apr/May/May Apr/May/May Apr/May/May Apr/May/May Apr/May/May Apr/	PRESENCE TIMEFRAME	MODULE TITLE	SEMESTER	CREDITS (ECTS)	TEST TYPE
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Jan/Feb/Mar Jan/Feb/Mar Statistics - Probability and Descriptive Statistics - Probability Apr/May/Jun Jun/Jul/Aug Global Corporations and Globalization - Sectrs Wacs - Sectr	Oct/Nov/Dec	Organizational Behavior		5 ECTS	WACS
Jan/Feb/Mar Jan/Feb/Mar Statistics - Probability and Descriptive Statistics - Probability Apr/May/Jun Management Statistics - Probability Apr/May/Jun Proceedings - Probability Statistics - Probability International HR Management Statistics - Probability - Probability Statistics - Probability - Prob	Oct/Nov/Dec	Management Accounting		5 ECTS	E/WAWA
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Apr/May/Jun Academic Integrity and Writing for Business Apr/May/Jun Business 101	Jan/Feb/Mar	International Marketing		5 ECTS	E
Apr/May/Jun Business 101 5 ECTS E/WAWA Apr/May/Jun Business 101 5 ECTS E/WAWA Apr/May/Jun Managerial Economics 5 ECTS E Jun/Jul/Aug Introduction to Academic Work 5 ECTS WACS Jun/Jul/Aug Principles of Management 5 ECTS E Oct/Nov/Dec Entrepreneurship and Innovation 5 ECTS WAWA Jun/Jul/Aug Collaborative Work 5 ECTS WAWA Jan/Feb/Mar Leadership 4.0 5 ECTS E Apr/May/Jun International Brand Management 5 ECTS E Apr/May/Jun International HR Management 5 ECTS E Apr/May/Jun International HR Management 5 ECTS WAWA Apr/May/Jun International Accounting 5 ECTS WAWA Jun/Jul/Aug Corporate Finance and Investment 5 ECTS WAWA Jun/Jul/Aug Research Methods 5 ECTS WAWA Jun/Jul/Aug Corporate Governance and Strategy 5 ECTS WAWA Doct/Nov/Dec Semice Operations Management 5 ECTS WAWA S ECTS E Apr/May/Jun Sustainability 5 ECTS E Jun/Jul/Aug Corporate Finance and Investment 5 ECTS WAWA S ECTS E Doct/Nov/Dec Digital Business Models 5 ECTS WAWA S ECTS S ECTS WAWA S	Jan/Feb/Mar			5 ECTS	E
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Jun/Jul/Aug Principles of Management Jects Jec	Apr/May/Jun	Managerial Economics		5 ECTS	Е
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Oct/Nov/Dec Service Operations Management SECTS WAWA Oct/Nov/Dec Intercultural and Ethical Decision-Making SECTS WACS Jan/Feb/Mar Collaborative Work SECTS OA Jan/Feb/Mar International Brand Management SECTS E Jan/Feb/Mar Leadership 4.0 Apr/May/Jun Sustainability SECTS EAPr/May/Jun International HR Management SECTS EAPr/May/Jun International Accounting SECTS WACS Apr/May/Jun Corporate Finance and Investment SECTS WAWA Jun/Jul/Aug Corporate Governance and Strategy Oct/Nov/Dec Digital Business Models SECTS WACS Oct/Nov/Dec Agile Project Management SECTS WARE Oct/Nov/Dec Seminar: Current Issues in International Management Supply Chain Management II SECTS E Online Elective A Online Electives B & C	Jun/Jul/Aug	Principles of Management		5 ECTS	WACS
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Online Bachelor Thesis 10 ECTS WABT & PC	Online	Electives B & C	6	20 ECTS	
	Online	Bachelor Thesis		10 ECTS	WABT & PC

E = Exam, OA = Oral assignment, PC = Presentation: Colloquium, WB = Workbook, WABT = Written assessment: Bachelor thesis, WACS = Written assessment: Case study, WAMT = Written assessment: Master thesis, WAPR = Written assessment: Project report, WARE = Written assessment: Research essay, WAWA = Written assessment: Written assignment, OPR = Oral project report

CHOOSE YOUR ELECTIVES

Electives A:

- Applied Sales
- Business Intelligence
- Financial Services
 Management
- Managing People and Fundamentals of Business Psychology
- Online and Social Media Marketing

Electives B:

- Fundamentals of Operations Research
- Introduction to Data Science and Programming with Python
- IT Service Management
- Smart Factory

Electives C:

- Applied Sales
- Business Intelligence
- Financial Services
 Management
- Foreign Language: French, German, Italian, Spanish
- Fundamentals of Operations Research
- Introduction to Data Science and Programming with Python
- IT Service Management
- Managing People and Fundamentals of Business Psychology
- Online and Social Media Marketing
- Smart Factory

Choose one specialisation from each block

WHAT YOU'LL LEARN

- Gain key expertise in managing organisations, finances, the supply chain and more.
- Strengthenyour leadership and decision making.
- Develop the analytical mindset, communicative abilities, and managerial capabilities to drive a company success.

CAREER

Bachelor of Business Administration students are in high demand in companies of all sizes, from start-ups to globally operating large companies or even social, cultural or public institutions. The skills learned during your studies in business administration are the perfect foundation to start a career running, optimising, or innovating businesses across the world.