

www.iu.org

BACHELOR (B.SC.) INDUSTRIAL AND ORGANIZATIONAL PSYCHOLOGY

Psychology plays a significant role in business relationships, and a solid understanding this is key to a successful career in modern industry. Our B.Sc. Industrial and Organizational Psychology enables you to become the conduit between people and businesses. You will combine a broad knowledge of B2C relations, psychology in the workplace, and labour law with business management skills to help shape companies and employees in the future.



Degree

Bachelor of Science (B.Sc.)



Electives

In the Industrial and Organizational Psychology distance learning programme, you can choose electives worth 30 ECTS and thus focus on interesting practical areas.



Study model and accreditation

- Online
- German accredited institution, recognised by ZFU (German Central Office for Distance Learning)



Study start and duration

Official start date: February 1st, 2023*

Afterwards: Anytime

Duration: 36, 48, or 72 months



Credits

180 ECTS

*This programme is still in the process of accreditation and recognition. We expect approval from the relevant ministry by the programme's official start date. So far, all IU programmes have been accredited and approved successfully and on time.

Curriculum (180 ECTS)

MODULE TITLE	SEMESTER	CREDITS (ECTS)	TEST TYPE
Psychology Collaborative Work	1	5 ECTS	E/AWB
Introduction to Academic Work		5 ECTS	OA
Business Psychology		5 ECTS	BWB
Business 101		5 ECTS	E
Project: Industrial and Organizational Psychology in Practice		5 ECTS	E/WAWA
		5 ECTS	WAPR
Social Psychology	2	5 ECTS	E
Marketing		5 ECTS	E
Personality and Differential Psychology		5 ECTS	E/AWB
Statistics		5 ECTS	E
Occupational and Organizational Psychology		5 ECTS	E
Project: Organizational Development		5 ECTS	WAPR
Personnel Psychology	3	5 ECTS	E
Intercultural Psychology		5 ECTS	E
Psychological Diagnostics		5 ECTS	E
Conflict Management and Mediation		5 ECTS	E
Research Methodology and Data Analysis		5 ECTS	WACS
Project: Communication for Practical Problem Solving		5 ECTS	OPR
Leadership 4.0	4	5 ECTS	E
Intercultural and Ethical Decision-Making		5 ECTS	WACS
Consumer Behavior		5 ECTS	E
International Labor Law		5 ECTS	E
Entrepreneurship and Innovation		5 ECTS	WAWA
Agile Project Management		5 ECTS	WAPR
Principles of Management	5	5 ECTS	WACS
Psychology of Persuasion		5 ECTS	E
Project: Digital Business Models		5 ECTS	WAPR
Current Topics in Industrial and Organizational Psychology		5 ECTS	WARE
Electives A		10 ECTS	
Electives B	6	10 ECTS	
Electives C		10 ECTS	
Bachelor Thesis & Colloquium		10 ECTS	WABT

CHOOSE YOUR ELECTIVES

Choose one elective from

“Electives A” list:

- HR Management
- Markets and Advertising
- Organizational Development and Change Management

Choose one elective from

“Electives B” list:

- Digital HR and Personnel Assessment
- Digital Market and Consumer Psychology
- Global Organizational Development and Change Management

Choose one elective from

“Electives C” list:

- Applied Sales
- Augmented, Mixed and Virtual Reality
- Corporate Communication and PR
- Event Management
- Financial Services Management
- Foreign Languages (German, French, Spanish)
- Innovative Technologies and Sustainability
- International Marketing and Branding
- IT Management
- Negotiation
- Online and Social Media Marketing
- Talent Management & HR Development