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MASTER (M.I.M.)

INTERNATIONAL MANAGEMENT

Demand is increasing for managers to be able to not just successfully operate in their home market, but also in the ever more globalised economy. Expansion into international markets presents companies with several challenges which require understanding, adaptation, and market-specific business best practices. This is exactly where our Master of Arts in International Management comes in. With our two-semester master's programme International Management, you have the opportunity to not only gain a top degree in business and management but also basic specialist knowledge in the elective area. This programme worth 60 ECTS credits is great for if you are looking to gain core fundamentals in management and soft skills.



Degree

Master of Arts (M.A.)



Study start

On campus Berlin: Each January, April, July or October
On campus Bad Honnef: Last intake July 2022



Study model available

Online, or On Campus



Duration

Online: 12, 18, or 24 months (60 ECTS);
24, 36, or 48 months (120 ECTS)
On Campus: 12 months (60 ECTS);
24 months (120 ECTS)



Credits

60 or 120 ECTS



Ultimate flexibility

Our On Campus model means that...

- You can start your degree online for distance learning while taking care of visa issues and join us later in Germany to experience campus life. You say which semester you want to spend on campus or online.
- You want to go on a trip during your studies? No problem. You can study online at your own pace without missing any classes.



Fees

Online: From €121 (60 ECTS) or €98 (120 ECTS) per month
On Campus: From €799 (60 ECTS) or €649 (120 ECTS) per month

Study Content (60 ECTS)

1. PRESENCE TIMEFRAME	2. PRESENCE TIMEFRAME	MODULE TITLE	SEMESTER	CREDITS (ECTS)	TEST TYPE
Oct/Nov/Dec	Apr/May/Jun	Leadership	1	5 ECTS	E
Oct/Nov/Dec	Apr/May/Jun	Strategic Management		5 ECTS	E
Oct/Nov/Dec	Apr/May/Jun	Managing Across Borders		5 ECTS	E
Jan/Feb/Mar	Jun/Jul/Aug	Advanced Research Methods		5 ECTS	WAWA
Jan/Feb/Mar	Jun/Jul/Aug	Intercultural Management		5 ECTS	E
Apr/May/Jun	Oct/Nov/Dec	Seminar: Current Issues in International Management		5 ECTS	WARE
Apr/May/Jun On Campus online	Oct/Nov/Dec	Business Ethics and Corporate Governance Elective A Master Thesis	2	5 ECTS	WAWA
				10 ECTS	
				15 ECTS	WAMT & PC

E = Exam, OA = Oral assignment, PC = Presentation: Colloquium, WB = Workbook, WABT = Written assessment: Bachelor thesis, WACS = Written assessment: Case study, WAMT = Written assessment: Master thesis, WAPR = Written assessment: Project report, WARE = Written assessment: Research essay, WAWA = Written assessment: Written assignment, OPR = Oral project report

CHOOSE YOUR ELECTIVES

Choose one from the following electives.

Electives offered on campus:

- Advanced Management Accounting and Control
- Consumer Behaviour and Research
- Corporate Finance and Investment
- Manufacturing Methods Industry 4.0 and Internet of Things
- Product Development and Design Thinking
- Sales, Pricing and Brand Management

Electives offered only online:

- Advanced Robotics 4.0
- Artificial Intelligence
- Big Data
- Data Science and Analytics
- IT Governance and Service Management
- IT Project and Architecture Management
- Supply Chain and Sourcing Management

WHAT YOU'LL LEARN

- Develop understanding, adaptation, and get to know market-specific business best practices to successfully operate in the ever more globalised economy.
- Get in-depth knowledge in economic subjects and basic specialist knowledge in the elective area.

CAREER

Graduate with a degree that will take you into middle management or executive positions. The international focus of this programme and expertise will prepare you with what you need to face any challenge in business. No matter your specialisation, you will head into great management roles internationally.

Study Content (120 ECTS)

1. PRESENCE TIMEFRAME	2. PRESENCE TIMEFRAME	MODULE TITLE	SEMESTER	CREDITS (ECTS)	TEST TYPE
Oct/Nov/Dec		Leadership	1	5 ECTS	E
Oct/Nov/Dec		Strategic Management		5 ECTS	E
Oct/Nov/Dec		Managing Across Borders		5 ECTS	E
Jan/Feb/Mar		Advanced Research Methods		5 ECTS	WAWA
Jan/Feb/Mar		Performance Measurement		5 ECTS	E
Jan/Feb/Mar		International Marketing		5 ECTS	E
Apr/May/Jun		International Financial Management	2	5 ECTS	E
Apr/May/Jun		Applied Statistics		5 ECTS	E
Apr/May/Jun		Negotiation		5 ECTS	OA
Jun/Jul/Aug		Intercultural Management		5 ECTS	E
Jun/Jul/Aug		Seminar: International Human Resource Management		5 ECTS	WARE
Jun/Jul/Aug		International Financial Accounting		5 ECTS	E
Oct/Nov/Dec	Apr/May/Jun	Business Ethics and Corporate Governance	3	5 ECTS	WAWA
Oct/Nov/Dec	Apr/May/Jun	Seminar: Current Issues in International Management		5 ECTS	WARE
On Campus		Elective A+B		10 ECTS	
On Campus		Elective A+B		10 ECTS	
online		Master Thesis	4	30 ECTS	WAMT & PC

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CHOOSE YOUR ELECTIVES

You can freely choose two electives or follow our suggested elective combinations to major in a specific area. Every elective module can only be chosen once.

MAJORS AND THEIR ELECTIVES

OFFERED ON CAMPUS

Engineering Management

- Manufacturing Methods Industry 4.0 and Internet of Things
- Product Development and Design Thinking

Finance & Accounting

- Corporate Finance and Investment
- Advanced Management Accounting and Control

International Marketing

- Sales, Pricing and Brand Management
- Consumer Behaviour and Research

MAJORS AND THEIR ELECTIVES

OFFERED ONLY ONLINE:

AI & Robotics

- Advanced Robotics 4.0
- Artificial Intelligence

Big Data

- Data Science and Analytics
- Big Data

IT Management

- IT Project and Architecture Management
- IT Governance and Service Management
- Regular (non-Major) Elective: Supply Chain and Sourcing Management

WHAT YOU'LL LEARN

- Develop understanding, adaptation, and get to know market-specific business best practices to successfully operate in the ever more globalised economy.
- Get in-depth knowledge in economic subjects and basic specialist knowledge in the elective area.

CAREER

Graduate with a degree that will take you into middle management or executive positions. The international focus of this programme and expertise will prepare you with what you need to face any challenge in business. No matter your major, you will head into great management roles internationally.