



IU International

MASTER (M.A.M.)

LEADERSHIP MANAGEMENT

The IU Master of Management in Leadership Management teaches you the structure of global companies, strategic management skills, and the fundamentals of effective leadership. Whether you want to work in a start-up or a multinational corporation, and no matter your academic background, this course prepares you for a successful future in management.

In this master degree for leadership and management, you'll learn to analyse management processes and apply best practices as a team leader with a problem-solving manner. You'll acquire management tools for motivating employees and creating trust in your professional relationships. Through a mix of distance learning materials and expert advice from your professors, you'll get to know central design factors and leadership styles for a successful management culture and harmonious work environment for employees.

Across the globe, companies are constantly on the lookout for motivated, trained leaders to manage operations and bring teams and projects to success. With this degree, you'll show employers that you have the technical and soft skills to do just that.

**Degree**

Master of Arts (M.A.)

**Study start**

Anytime

**Study model**

Online

**Duration**

12 months

**Credits**

60 ECTS

Study Content

MODULE TITLE	SEMESTER	ECTS
<hr/>	1	<hr/>
Managing in a Global Economy		5 ECTS
Strategic Management		5 ECTS
Leadership and Change		10 ECTS
Advanced Research Methods		5 ECTS
Operations and Information Management		5 ECTS
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Leadership and Corporate Governance		10 ECTS
Seminar: Managing People and Organisations		5 ECTS
Master Thesis & Colloquium		15 ECTS

WHAT YOU'LL LEARN

- Deepen your knowledge in the areas of business management and leadership through academic and practice-oriented modules.
- Learn how to analyse the economic environment and draw appropriate conclusions from a management perspective, while building your know-how in entrepreneurship and innovation.
- Master negotiation, apply your theoretical knowledge to practical use cases, and learn to implement change successfully.

CAREER

Our online master's programme in leadership and management is ideal for forming the future of specialists and executives in business. IU optimally prepares you for a career managing people, resources, processes, or entire organisations—talents that are in-demand by companies of all kinds in many regions.