



IU International

MASTER (M.A.M.)

ENGINEERING MANAGEMENT

Tailored towards those with an existing academic background in engineering, our Master's in Engineering Management combines technical know-how with a variety of innovative topics from management theory and practice. The master's in Engineering Management at IU is designed to train you in strategic decision-making and engineering processes, giving you the expertise needed to take on high-level management responsibilities in an international environment.

Technical minds are often well-suited to management roles: Problem solving, critical thinking, and an analytical eye are a few key skills you probably already possess. The IU Master of Management in Engineering Management helps you take your skillset further and develop your abilities in communication, leadership, and motivation so that you can step into a new career, confident in your abilities to lead people, projects, and enterprises to success.

**Degree**

Master of Arts (M.A.)

**Study start**

Anytime

**Study model**

Online, on campus or flexible*

**Duration**

12 months

**Credits**

60 ECTS

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*If you would like to study on campus, you will join us in Bad Honnef.

Study Content

MODULE TITLE	SEMESTER	ECTS
<hr/>	1	<hr/>
Managing in a Global Economy		5 ECTS
Strategic Management		5 ECTS
Sales, Pricing and Brand Management		10 ECTS
Advanced Research Methods		5 ECTS
Operations and Information Management		5 ECTS
<hr/>	2	<hr/>
Product Development and Design Thinking		10 ECTS
Seminar: Managing People and Organisations		5 ECTS
Master Thesis & Colloquium		15 ECTS

WHAT YOU'LL LEARN

- Acquire a firm foundation in management theory, with a focus on leadership, quality and process understanding.
- Receive all business training relevant to the areas of finance and project management.
- Expand your business knowledge from an engineering-related perspective, to the areas of process orientation, production management, company organisation and the integration of online methods and instruments.

CAREER

The M.A. in Engineering Management at IU is designed to train you in strategic decision-making and engineering processes, giving you the know-how you need to take on high-level management responsibilities in an international environment.