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MASTER OF MANAGEMENT (M.A.M.)

International developments and globalisation as well as regional and industry-specific trends are changing the way that organisations, projects, and people are managed. Our Master's degree in Management trains your skills to prepare you for any challenge and ensure you're equipped with flexibility, agility, and great communication to manage the sustainable success despite modern challenges.

The IU Master of Management degree offers you the opportunity to concentrate on a specialist area to streamline your focus and expertise. Our course offers specialisations in International Marketing, Finance & Accounting, IT Management, Engineering Management or Big Data Management. No matter your academic background, with this degree you'll master management methods, learn communication strategies, and improve your business knowledge to become a great leader in your field. You'll graduate with a qualification in management that provides both the theoretical and practical knowledge you need to become a great leader and an asset to any company.



Degree

Master of Arts (M.A.)



Study start

On campus Berlin: Each January, April, July or October

On campus Bad Honnef: Last intake July 2022



Study model available

Online, or On Campus



Duration

Online: 12, 18, or 24 months

On Campus: 12 months



Credits

60 ECTS



Ultimate flexibility

Our On Campus model means that...

- You can start your degree online for distance learning while taking care of visa issues and join us later in Germany to experience campus life. You say which semester you want to spend on campus or online.
- You want to go on a trip during your studies? No problem. You can study online at your own pace without missing any classes.



Fees

Online: From €121 per month

On Campus: From €799 per month

Study Content

1. PRESENCE TIMEFRAME	2. PRESENCE TIMEFRAME	MODULE TITLE	SEMESTER	CREDITS (ECTS)	TEST TYPE
Oct/Nov/Dec	Apr/May/Jun	Managing in a Global Economy	1	5 ECTS	E
Oct/Nov/Dec	Apr/May/Jun	Strategic Management		5 ECTS	E
Oct/Nov/Dec	Apr/May/Jun	Operations and Information Management		5 ECTS	WACS
Jan/Feb/Mar	Jun/Jul/Aug	Advanced Research Methods		5 ECTS	WAWA
Jan/Feb/Mar	Jun/Jul/Aug	Seminar: Managing People and Organizations		5 ECTS	WARE
On Campus		Electives A & B		20 ECTS	
Online		Master Thesis	2	15 ECTS	WAMT & PC

E = Exam, OA = Oral assignment, PC = Presentation: Colloquium, WB = Workbook, WABT = Written assessment: Bachelor thesis, WACS = Written assessment: Case study, WAMT = Written assessment: Master thesis, WAPR = Written assessment: Project report, WARE = Written assessment: Research essay, WAWA = Written assessment: Written assignment, OPR = Oral project report

CHOOSE YOUR ELECTIVES

You can freely choose two electives or follow our suggested elective combinations to major in a specific area. Every elective module can only be chosen once.

THE MAJORS AND THEIR ELECTIVES OFFERED ON CAMPUS ARE:

Engineering Management

- Manufacturing Methods Industry 4.0 and Internet of Things
- Product Development and Design Thinking

Finance & Accounting

- Corporate Finance and Investment
- Advanced Management Accounting and Control

International Marketing

- Sales, Pricing and Brand Management
- Consumer Behaviour and Research

THE MAJORS AND THEIR ELECTIVES OFFERED ONLY ONLINE ARE:

Big Data Management

- Data Science and Analytics
- Big Data

IT Management

- IT Project and Architecture Management
- IT Governance and Service Management

WHAT YOU'LL LEARN

- Learn to analyse the economic environment and draw appropriate conclusions from a management perspective.
- Become a great negotiator and apply your theoretical knowledge to practical examples from professional work situations.
- Understand how to implement change successfully, to overcome challenges and improve the profitability, efficiency, and success of your team, project, or company.

CAREER

Management can take you pretty much anywhere in the business world. No matter the project, company, or industry, talented managers and team leads are always in high demand. With this master's degree in management, you'll not only gain the transferrable skills that businesses everywhere are looking for but be able to focus your skills to an area of your choice. Start an exciting and rewarding career in your field of interest, already with management responsibilities and higher starting salaries, with this qualification.