



IU International

**MBA**

# ENGINEERING MANAGEMENT

The IU Master of Business Administration (MBA) and Engineering Management gives technical minds essential skills to become great leaders and communicators. During your studies you will deepen your management techniques and learn how to lead teams to success in roles such as Engineering Project Manager. You'll deal with budgeting, planning, and coordinating as well as evaluating quality and performance which will prepare for top career roles at the cross over of management and technology.

This course is a direct path for fresh new talent looking to start a management career with a technical core. If you have already gained initial professional experience in this field, this specialist MBA will help you take your career a step further or step onto your own path with strong business knowledge as an entrepreneur.



**Degree**

Master of Business Administration (MBA)



**Study start**

Anytime



**Study model**

Online, on campus or flexible



**Duration**

18 months



**Credits**

90 ECTS

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# Study Content

MODULE TITLE	SEMESTER	ECTS
<hr/> <b>Leadership</b> <b>Innovation and Entrepreneurship</b> <b>International Marketing</b> <b>Performance Measurement</b> <b>Corporate Finance</b> <b>Managerial Economics</b> <hr/>	<b>1</b>	<hr/> 5 ECTS 5 ECTS 5 ECTS 5 ECTS 5 ECTS 5 ECTS <hr/>
<b>Strategic Management</b> <b>Business Ethics and Corporate Governance</b> <b>Operations and Information Management</b> <b>Internet of Things</b> <b>Manufacturing Methods Industry 4.0</b> <b>Product Development</b> <hr/>	<b>2</b>	<hr/> 5 ECTS 5 ECTS 5 ECTS 5 ECTS 5 ECTS 5 ECTS <hr/>
<b>Design Thinking</b> <b>Capstone Project</b>	<b>3</b>	<hr/> 5 ECTS 25 ECTS <hr/>

## WHAT YOU'LL LEARN

- Master your management skills and train your analytical skills to become a confident leader in your field.
- Develop a sound understanding of general and engineering-related activities in project management.
- Understand relevant concepts and processes of product development, modern supply chains, and be able to differentiate different areas of the Internet of Things.

## CAREER

Once you graduate with this MBA degree, you'll be met with excellent career prospects. You'll thrive in roles that require interdisciplinary knowledge of technology and business—which could take you into any sector. With the highly valuable skills learned in this course, you could move on to create innovative products, inspire motivated teams, and build brave new companies.