



IU International

MBA

ONE-YEAR MBA

There are many reasons to study a Master in Business Administration—no matter your academic background or point in your career. With an MBA you bring leadership competence and comprehensive knowledge from all core business disciplines to the table, developing expertise in finance, economics and leadership which will prepare you for any management role. An MBA teaches you how to analyse competitors and markets, develop new products and business ideas, advise customers, lead departments and teams or strategically position a brand. It is an excellent choice for anyone looking to enter a role in leadership or entrepreneurs that want to start their own business.

Our highly-rated “One-Year MBA” prepares you for the global job market with a hands-on approach and international orientation. You’ll gain a solid foundation for business administration and management and start to build a network of business contacts that could fuel your success later in your professional journey. You can also choose to extend your MBA, specialising in one of five areas and focusing on your ideal career. Our team and academics are always on hand to give you support and advice.



Degree

Master of Business Administration (MBA)



Study start

On campus Berlin: Each January, April, July or October

On campus Bad Honnef: Last intake April 2022



Study model available

Online, or On Campus



Duration

Online: 12, 18, or 24 months

On Campus: 12 months



Credits

60 ECTS



Ultimate flexibility

Our On Campus model means that...

- You can start your degree online for distance learning while taking care of visa issues and join us later in Germany to experience campus life. You say which semester you want to spend on campus or online.
- You want to go on a trip during your studies? No problem. You can study online at your own pace without missing any classes.



Fees

Online: From €121 per month

On Campus: From €799 per month

Study Content

1. PRESENCE TIMEFRAME	2. PRESENCE TIMEFRAME	MODULE TITLE	SEMESTER	CREDITS (ECTS)	TEST TYPE
Oct/Nov/Dec	Apr/May/Jun	Leadership	1	5 ECTS	E
Oct/Nov/Dec	Apr/May/Jun	Strategic Management		5 ECTS	E
Oct/Nov/Dec	Apr/May/Jun	Innovation and Entrepreneurship		5 ECTS	E
Jan/Feb/Mar	Jun/Jul/Aug	Managerial Economics		5 ECTS	E
Jan/Feb/Mar	Jun/Jul/Aug	Performance Measurement		5 ECTS	E
Jan/Feb/Mar	Jun/Jul/Aug	International Marketing		5 ECTS	E
Apr/May/Jun	Oct/Nov/Dec	Corporate Finance	2	5 ECTS	E
Apr/May/Jun	Oct/Nov/Dec	Business Ethics and Corporate Governance		5 ECTS	WAWA
Apr/May/Jun	Oct/Nov/Dec	Operations and Information Management		5 ECTS	WACS
Online		Master Thesis		15 ECTS	WAMT & PC

E = Exam, OA = Oral assignment, PC = Presentation: Colloquium, WB = Workbook, WABT = Written assessment: Bachelor thesis, WACS = Written assessment: Case study, WAMT = Written assessment: Master thesis, WAPR = Written assessment: Project report, WARE = Written assessment: Research essay, WAWA = Written assessment: Written assignment, OPR = Oral project report

WHAT YOU'LL LEARN

- Learn about corporate strategies, how to create and analyse performance metrics, and how to measure the success of teams, projects, and companies.
- Gain skills to lead team members, through change processes, personal development, and company success.
- Understand risk in managerial decision-making and challenges that companies regularly face while gaining a firm grasp on methods to overcome them.

CAREER

An MBA is recognised around the world and prepares you with methods, tools, and skills to make your mark on the business world. Whether you want to start your own business or enter top positions at big-name companies across the world, the “One-Year MBA” from IU will help you get to where you want to go.

WANT TO SPECIALISE FOR 30 MORE CREDITS?

IU also offers an MBA degree worth 90 ECTS credits where you can choose to major in a specific field or combine electives freely. Find out about all MBA programmes here: iu.org/mba